

## **Privacy Policy**

### **Menu-Builder**

Data Controller | Owner: **Alexandros Paraskevopoulos Wifi-catalogue**

This privacy policy (“Privacy Policy”) explains to you how we collect, use, and share information and Personal Data that we obtain through your use of the internet sites and online services (“Services”) that are operated by, controlled by or affiliated with **Alexandros Paraskevopoulos Wifi-catalogue** including [www.menu-builder.com](http://www.menu-builder.com) (collectively, “Wifi catalogue,” we,” “us” or “our”). This Privacy Policy only covers information and Personal Data collected through the Services and via direct communications between you and Wifi-catalogue, and does not cover any information collected at any other website, application or otherwise by us (unless specifically stated), including when you call us, write to us, or communicate with us in any manner other than through the Services. By using the Services, you consent to such use of your information and Personal Data and agree to the terms of this Privacy Policy.

We will only process your Personal Data in accordance with applicable data protection and privacy laws. For the purposes of UK and EU data protection legislation, the data controller is **Alexandros Paraskevopoulos Wifi-catalogue**.

#### **Information We Automatically Collect**

We and our third-party service providers (including any third-party content, advertising, and analytics providers) may automatically collect certain information from your device or web browser when you interact with the Services to help us understand how our users use the Services and to target advertising to you (which we will refer to in this Privacy Policy collectively as “Usage Data”). For example, each time you visit the Services we and our third-party service providers may automatically collect your IP address, mobile device identifier or other unique identifier, browser and computer type, access time, the Web page you came from, the URL you go to next, the Web page(s) that you access during your visit and your interaction with content or advertising on the Services.

#### **Information You Choose to Submit**

You can visit the Services without telling us who you are or revealing any information by which someone could identify you as a specific, identifiable individual (which we will refer to in this Privacy Policy collectively as “Personal Data”). If, however, you wish to register to become a member of the Services, you are required to provide certain Personal Data (for example, your name, address, e-mail address, telephone number and information regarding your particular business), and financial and credit card information, and you must also provide a user name and a password. We use your Personal Data to fulfil your requests for products and services, to improve our Services, to contact you from time to time, with your consent, about us and our products and services, and as otherwise described in this Privacy Policy. We refer collectively to all information we collect that is not Personal Data, including Usage Data, demographic data, and de-identified Personal Data, as “Non-Personal Data”. If we combine Non-Personal Data with Personal Data, we will treat the combined information as Personal Data under this Privacy Policy.

You may also choose to submit photos, descriptions, registered logos, icons, brochures, advertising signs, brochures, visual materials, or presentation (which we will refer to in this Privacy Policy collectively as “User Content”). Personal Data, Non-Personal Usage Data, and User Content are referred to in this Privacy Policy collectively as (“User Information”).

## **Information Obtained From Third Parties**

We may receive information about you from third parties (including, for example, subcontractors in technical and payment and delivery services, advertising networks, analytics providers, search information providers) and may receive information about you from them, subject to your agreements with them.

## **How We Use The Information**

We may use the information we collect, including Usage Data, Personal Data, and User Content:

To enable you to use our Services, to create an account or profile, to process the information you provide via our Services (including verifying that your email address is active and valid) and to process your transactions; to provide related customer service and care, including responding to your questions, complaints, or comments to provide you with information, products, or services that you have requested; with your consent, to provide you with information, products, or services that we otherwise believe will interest you, including special opportunities from us and our third-party partners, to tailor content, recommendations, and advertisements we and third parties display to you, both on the Services and elsewhere online; for internal business purposes, such as to improve our Services; to administer and process contests, sweepstakes, and promotions; to contact you with administrative communications and, in our discretion, changes to our Privacy Policy, Terms of Use, or any of our other policies; to comply with regulatory and legal obligations; and for purposes as disclosed at the time you provide your information, with your consent, and as further described in this Privacy Policy. Wifi catalogue reserves the right to utilize screenshots of User Content and/or customer logos, exclusive of confidential or proprietary data, for marketing or promotional purposes.

## **Cookies/Tracking**

In addition, we use information collected online through cookies, web beacons and other automated means for purposes such as (i) customizing your visits to our websites and apps, (ii) delivering content (including advertising) tailored to our your' interests and the way you browse our websites and apps, and (iii) managing our business. We may supplement data we collect through automated means with information about you with content that may be of interest to you.

Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. You can find more information about cookies and how they work, what cookies have been set on your computer or mobile device and how to manage and delete them at <http://www.allaboutcookies.org>.

## **Information Sharing Practice**

We will not sell, share, or otherwise distribute your User Information to third parties except as provided in this Privacy Policy.

**Service Providers.** From time to time, we may enter relationships with third parties who provide services to us (for example, analytics companies, advertisers and ad agencies, data management, and storage services or credit card processing services, sweepstakes or contest prize fulfillment). In those circumstances, we disclose User Information so that such service providers may perform those services. These service providers are only permitted to use your User Information to the extent necessary to enable them to provide their services to us. They are required to follow our express instructions and to comply with appropriate security measures to protect your User Information.

We reserve the right, and you hereby expressly authorize us, to share User Information: (1) in response to subpoenas, court orders, or legal process, or to

establish, protect, or exercise our legal rights or defend against legal claims; (2) if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, fraud, or situations involving potential threats to the safety of any person or property; (3) if we believe it is necessary to investigate, prevent, or take action regarding significant abuse of the Services infrastructure or the Internet in general (such as voluminous spamming, denial of service attacks, or attempts to compromise the security of information); (4) to protect and defend our legal rights or property, our services or their users, or any other party, and to protect the health and safety of our users or the general public;

In the event, we go through a business transition (such as a merger, acquisition by another company, bankruptcy, or sale of all or a portion of our assets, including, without limitation, during any due diligence process), your User Information will likely be among the assets transferred. By providing your User Information, you agree that we may transfer such information in those circumstances without your further consent. We will provide notice before your User Information is transferred and becomes subject to a different Privacy Policy.

### **Opt-Out From Communications**

We offer you the opportunity to manage your communications with us. Even after subscribing to one or more newsletters and opting into one or more offers to receive marketing and promotional communications from us or our third-party partners, users may elect to modify their preferences by emailing us at [info@menu-builder.com](mailto:info@menu-builder.com) to unsubscribe. Please be aware that if you wish to remove yourself from a newsletter and other marketing emails from third parties that you consented to through the Services, you must do so by contacting the relevant third-party. Even if you do opt-out of marketing emails, we reserve the right to send you transactional and administrative emails including those related to the Services, service announcements, notices of changes to this Privacy Policy or other Services policies, and to contact you regarding any goods or services you have ordered.

### **Exercising Data Protection Rights**

In order to exercise your data protection rights, you may contact us as described in the footer below. We take each request seriously. We will comply with your request to the extent required by applicable law. We will not be able to respond to a request if we no longer hold your Personal Data. For your protection, we may need to verify your identity before responding to your request, such as verifying that the email address from which you send the request matches your email address that we have on file. If we no longer need to process Personal Data about you in order to provide our Services or our Sites, we will not maintain, acquire or process additional information in order to identify you for the purpose of responding to your request.

You are entitled to file a complaint towards the competent Hellenic Data Protection Authority concerning any violation of your personal data.

### **Consent to Transfer**

We have databases in different countries. We may transfer your data to one of our databases outside your country of domicile, potentially including countries that may not require an adequate level of protection for your Personal Data compared with that provided in your country. By using the Services or providing us with any information, you consent to this transfer, processing, and storage of your information in a jurisdiction in which the privacy laws may not be as comprehensive as those in the country where you reside or are a citizen. We will take all steps reasonably necessary to ensure that your data is treated securely and by this Privacy Policy.

## **Retention of Data**

The Data is kept in electronic form in the IT System of Wifi-catalogue for the time necessary to provide the service requested by the User, or stated by the purposes outlined in this document, and then you can always request that the Data Controller suspend or remove the data. If you do not do so, the data shall be kept in our System for a period not exceeding five (5) years from the termination of our Services' provision.

## **Children**

The Services are intended for a general audience and are not intended for and may not be used by children under the age of 16. We do not knowingly collect information from children under the age of 16 and we do not target the Services to children under the age of 16. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us using the details in the Contact Us section below. We will delete such information from our files as soon as reasonably practicable.

## **Changes**

We reserve the right to modify this Privacy Policy. Such changes may be announced to you either by email or by the posting of the revised policy on the Service. You are responsible for reviewing both your email and the Service to determine what is the then-current Privacy Policy.

## **Data Security**

We have implemented commercially reasonable security measures to help protect your Personal Data from loss, misuse, or unauthorized access or disclosure; unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Data, we cannot ensure its security. You use the Services and provide us with information on your initiative and risk. If you have reason to believe that your interaction with us is no longer safe, please immediately notify us of the problem by contacting us using the details in the Contact Us section below.

## **How to Contact Us**

If you have any questions about this Privacy Policy, please feel free to contact us by email at [info@menu-builder.com](mailto:info@menu-builder.com).

**Last Updated:** 23/02/2021